

**DRAFT ONLY**

**Club members’ health a priority for OUR CLUB**

OUR CLUB is one of around 200 sports clubs throughout WA that have successfully applied for a Healthway Healthy Club sponsorship this winter/summer.

The new Healthway sponsorship means that OUR CLUB will develop a healthy club policy ensuring all members and match spectators enjoy our sport in the healthiest environment possible.

The healthy club policy will be developed in conjunction with Sports Medicine Australia who will also provide support about putting the policy in place and promoting it to everyone involved with the club.

John/Jane Smith, OUR CLUB President, said: “This new sponsorship will assist our club to introduce a range of healthy improvements including making our venue free of tobacco smoke, providing healthy eating choices and sensible alcohol serving arrangements.

“We will also be able to introduce new injury prevention measures while improving the knowledge and skills of our coaches and volunteers who are the backbone of our club.”

According to Sports Medicine Australia’s Sponsorship Officer, Deb Bow, the Healthway Healthy Club Sponsorship will help all club participants improve their health.

“Participation in physical activity is healthy and our aim is to encourage people of all ages and abilities to get off the couch and get going,” Ms Bow said.

“One of the easiest and most popular ways of getting involved is through a local sports club like OUR CLUB.

“However, playing sport alone is not enough to be good for health and we know that the health benefits of taking part in physical activity can be compromised by unhealthy food and drink consumption.

“So, it is important that sport is played in a healthy environment free from tobacco smoke, excessive levels of alcohol consumption and that healthy food is available.

“That is why Healthway has offered these sponsorships to assist clubs to make their sporting environments healthy.”

Mr/Ms Smith said that club members would notice a difference when the season started on (insert date) and.....(INSERT DETAILS IN QUOTE with for example more healthy food choices on offer in the canteen.”)

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